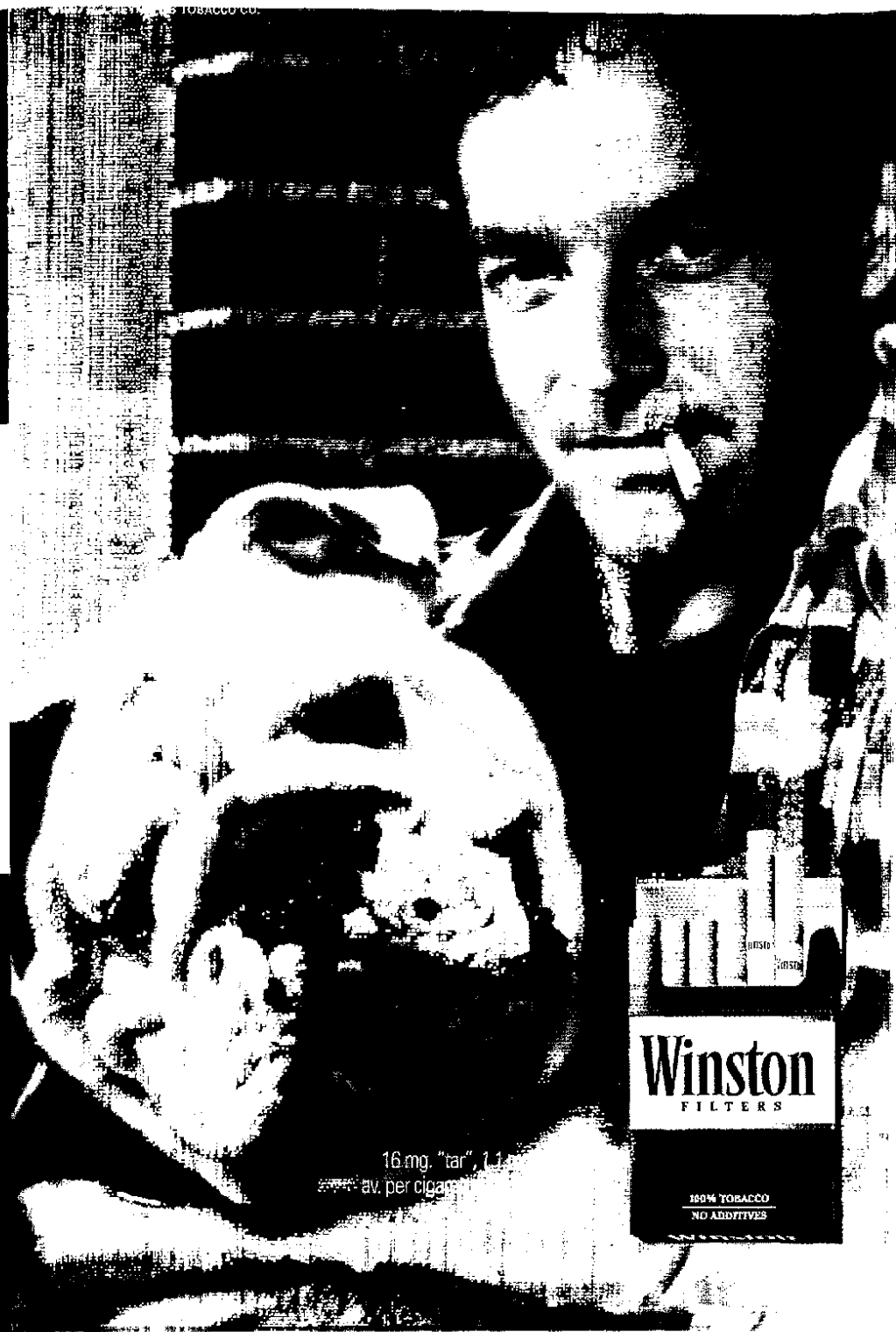


SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

"I want bull in
my dog,
not in my smokes."

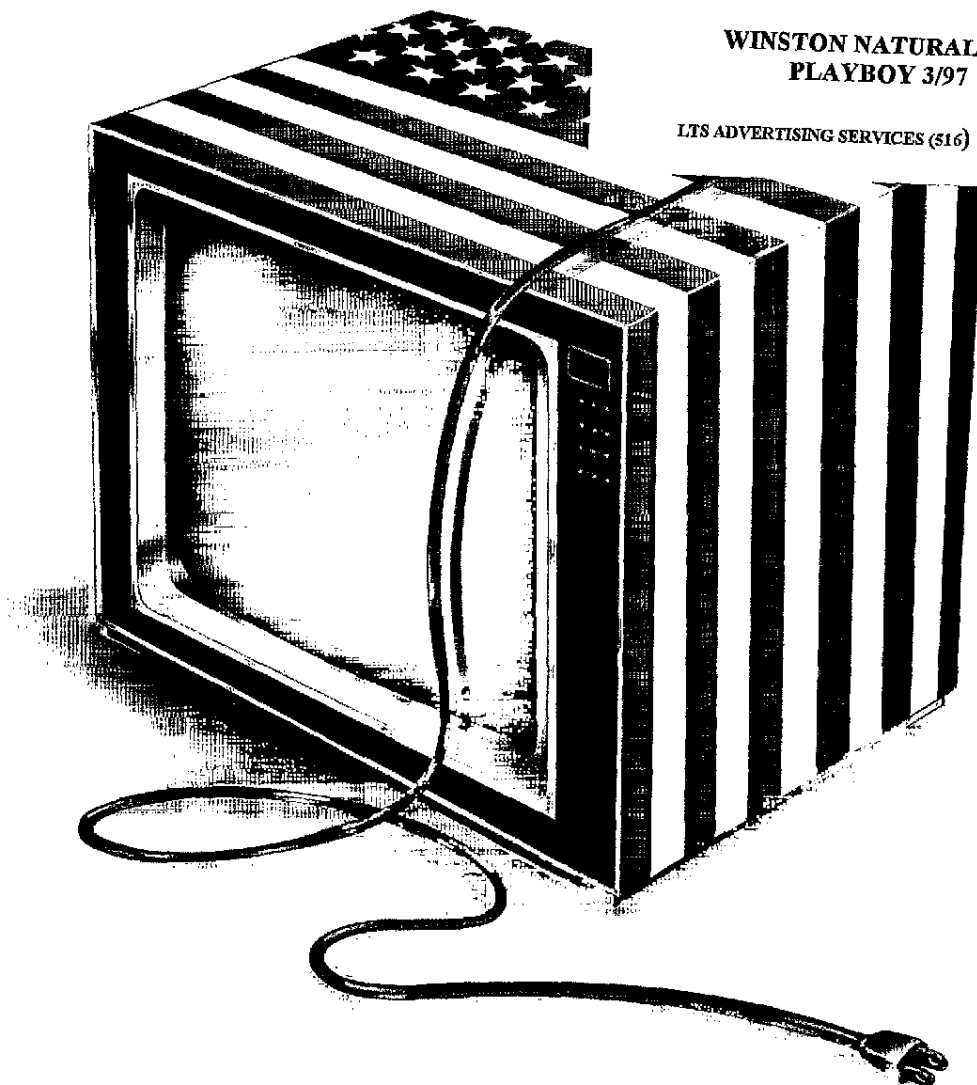
WINSTON
NO ADDITIVES
TRUE TASTE

2070495968



WINSTON NATURAL #110
PLAYBOY 3/97

LTS ADVERTISING SERVICES (516) 265-0404



DON'T LET THE CENSORS PULL THE PLUG ON FREEDOM

Today, *you* decide what gets shown on television. Simply by tuning in. But a political movement wants to eliminate programs that don't conform to their narrow ideology. To work their will on television—American culture's most powerful communicator—the censors' weapons are boycotts, threats, harassment, and letter-writing campaigns. If you want to continue to have a choice and you agree that TV shouldn't be held hos-

tage by those who demand it reflect only their view of the world, fight back. Call People For the American Way's special **artsave** hotline to report an incident of censorship or to lend your support in the battle for free expression.

Call

artsave

A project of People For the American Way

1-800-743-6768



**PEOPLE FOR
THE AMERICAN WAY**

Defending Constitutional Liberties

2070495969